

Proactive, real-time protection against Phishing, Account Takeover (ATO), and Digital Impersonation

ACHIEVE >10X ROI FROM THE 1st YEAR

What we do

Memcyco delivers real-time solutions that detect and disrupt phishing and digital impersonation scams and protect customers and companies from account takeover fraud. Our technology proactively identifies and counters these threats in real time, delivering full visibility into attacks, attackers, and individual victims.

What you'll gain

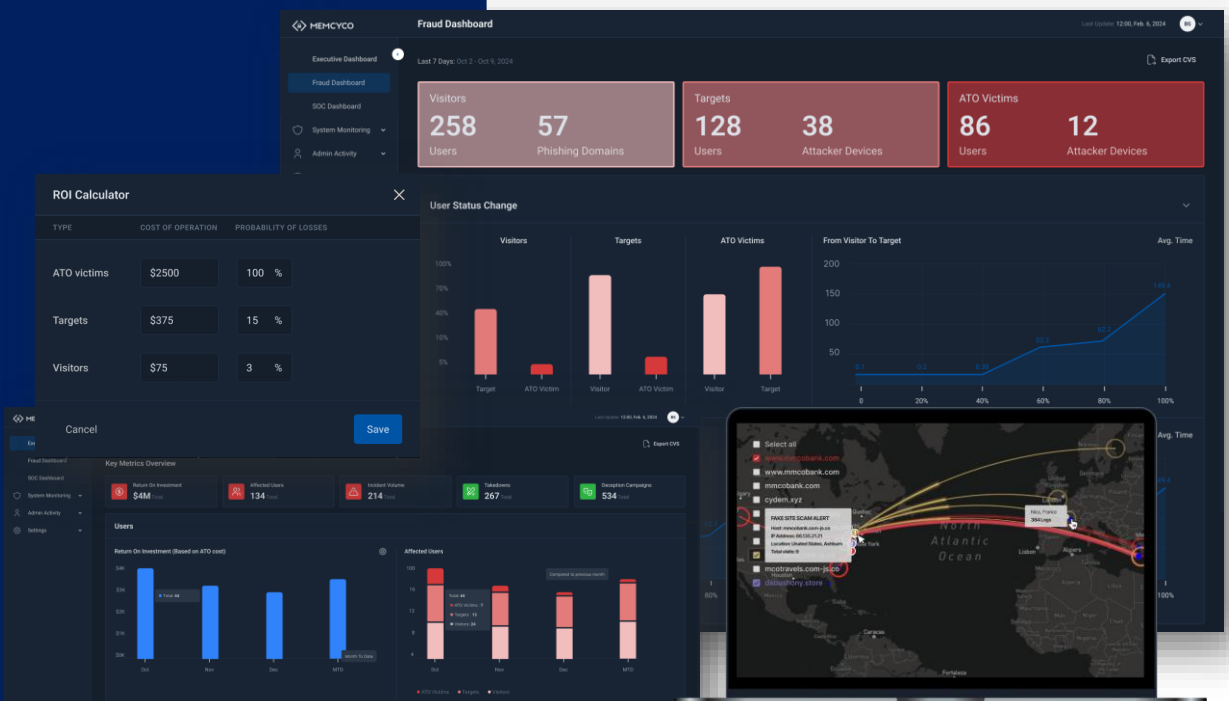
By leveraging Memcyco's platform, you'll gain unmatched pre-emptive visibility of attacks from their inception and as they evolve, protecting profit, reputation and user accounts in real time. Besides rapid cost reduction, Memcyco supports compliance readiness amid fast-evolving regulatory standards.

Discover the only solution that

- ✓ Identifies individual victims in real-time
- ✓ Predicts and preempts ATO incidents
- ✓ Swaps real credentials with decoy data
- ✓ Disarms SEO poisoning
- ✓ Proactively deceives threat actors
- ✓ Enriches anti-fraud tools with new data

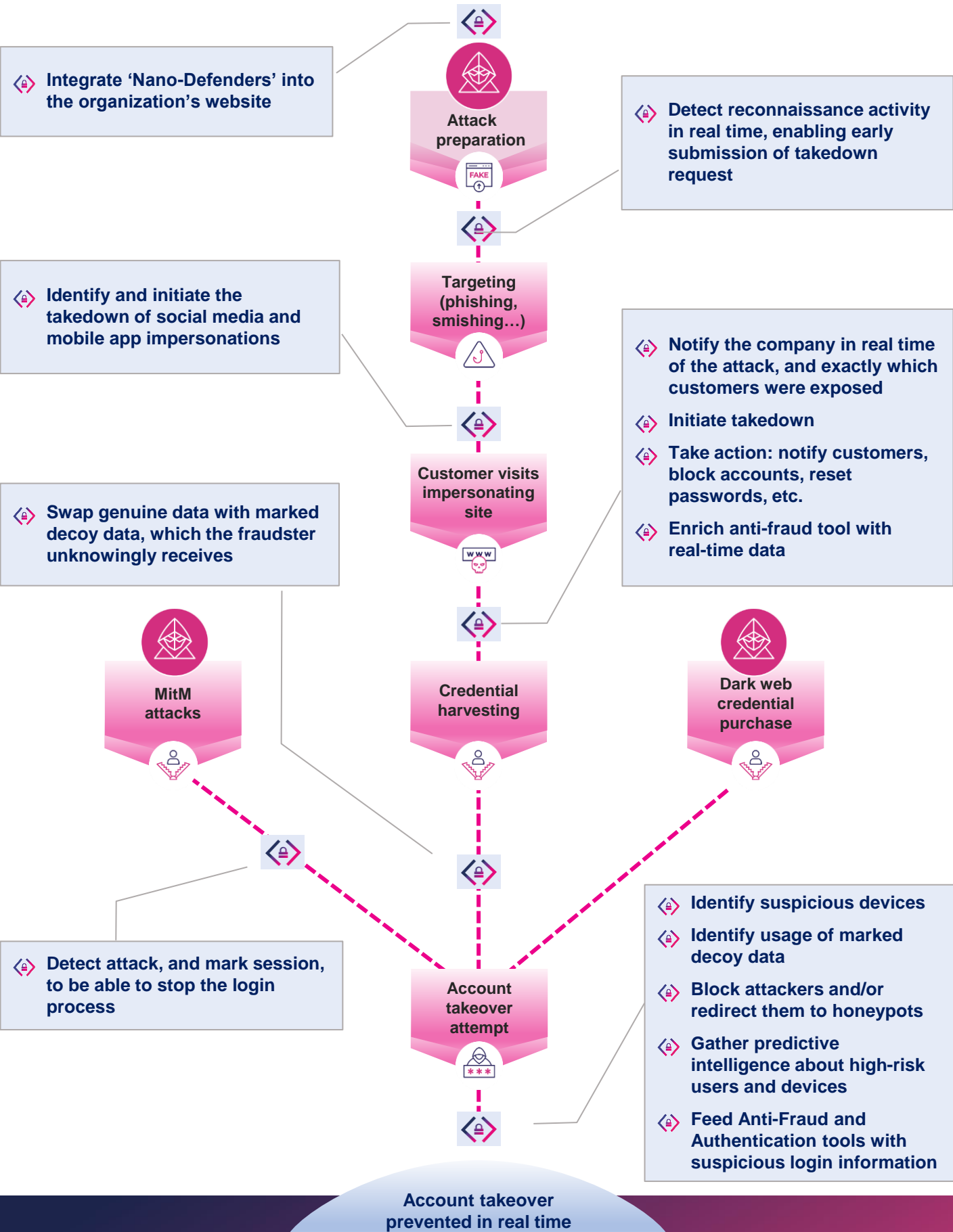
Reveal attacks in granular detail like never before

Memcyco delivers unprecedented real-time attack visibility, including data about attacks, attackers, and victims. Memcyco's solution provides information about fake sites, compromised credentials, suspicious devices, at-risk users, and other attack identifiers.

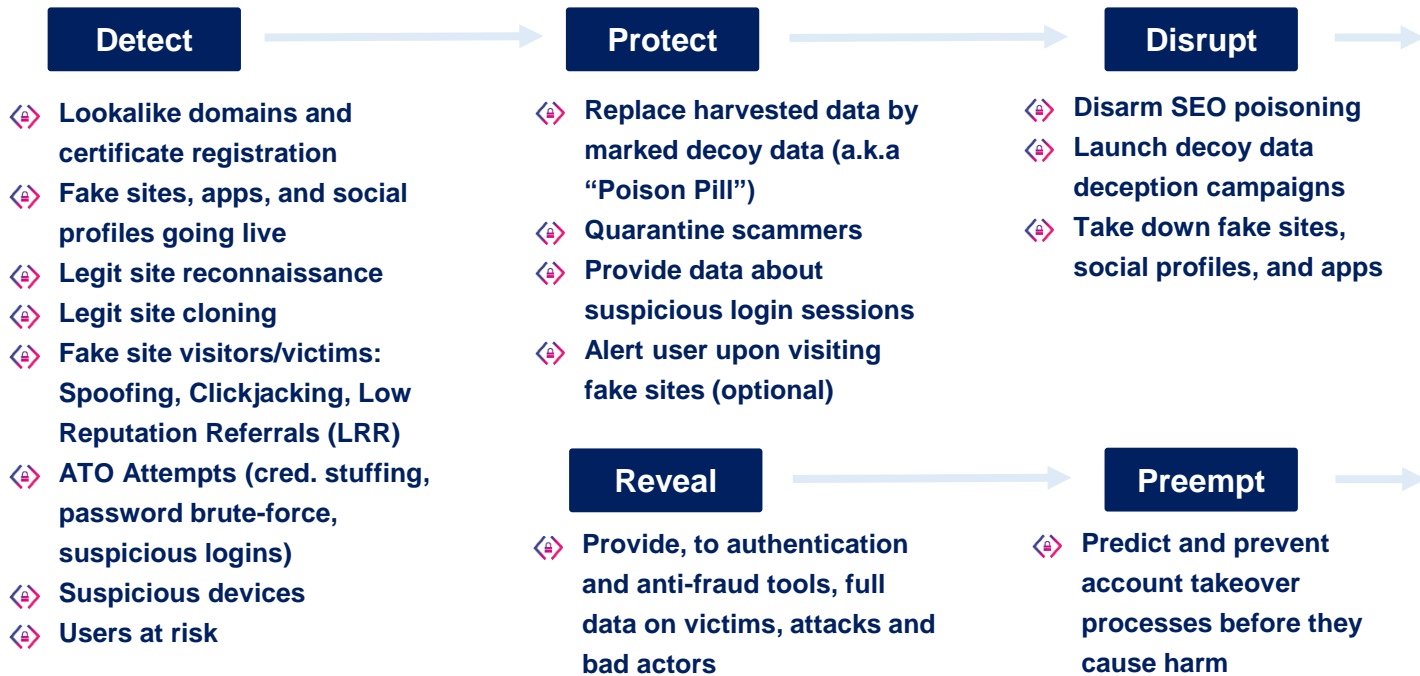


DISRUPTING ATTACKS STEP BY STEP

Memcyco's solution 'infiltrates' attacks in real time as they evolve, providing protection at each critical touchpoint along the timeline



Solution capabilities



Who we serve, and how they benefit



SECURITY TEAMS

Upgrade security & auditability

- ✓ Cut incident count
- ✓ Reduce OPEX
- ✓ Strengthen compliance
- ✓ Close PII theft gaps



FRAUD TEAMS

Decrease cost and impact of fraud

- ✓ Reduce ATO fraud
- ✓ Lower customer reimbursement
- ✓ Shorten investigation times
- ✓ Improve anti-fraud tools



DIGITAL TEAMS

Grow brand equity and retention

- ✓ Protect Digital Trust
- ✓ Reduce attrition
- ✓ Shield credibility
- ✓ Cut risk of bad PR

Zero disruption, and proven value from day one

Quick, agentless deployment ensures value from day-one without disruption to customer activity or business continuity. Expect 10x ROI from year one by cutting fraud-related losses and operational burdens – while amplifying digital trust.

Industries we serve

		Logistics	Detect and block fake shipment tracking sites, protect from cargo rerouting fraud, prevent delivery impersonation scams.
Banks & Financial Services	Prevent credential harvesting, protect customers from account takeover (ATO) fraud, thwart card data theft.	Crypto & E-Wallets	Protect from wallet draining scams, prevent credential harvesting, detect and disrupt phishing-led wallet takeovers.
Retail & eCommerce	Detect and take down fake stores, protect from loyalty point fraud, disrupt gift card scams.	News & Media	Detect fake news portals, prevent subscriber account takeovers, protect from paywall circumvention attempts.
Travel, Hospitality & Airlines	Prevent frequent flyer miles fraud, protect against fake booking sites, block ticket resale scams.	Online Gaming	Safeguard player accounts from takeover, prevent scams targeting deposits and withdrawals, disrupt fake gaming platforms.

What the experts are saying...

“Memcyco takes a distinctive approach to phishing and account takeover prevention...”

“Memcyco’s technology provides organizations with visibility into fraud attempts before credentials are compromised, addressing a persistent blind spot in traditional security frameworks”

– David Mattei
Strategic Analyst, Datos Insights



READ A CASE STUDY



How Memcyco helped a leading card issuer counteract a rise in credit card fraud

[Read the case study —>](#)



How Memcyco helped a top North American bank combat credential stuffing attacks

[Read the case study —>](#)

TYPICAL SAVINGS

ENTERPRISE CLIENT

Over 5M visitors per month.
Total annual savings

\$18,000,000

LARGE CLIENT

2M - 5M visitors per month.
Total annual savings

\$3,750,000

MEDIUM CLIENT

Up to 2M visitors per month.
Total annual savings

\$900,000